

Magic Bus is seeking a passionate and community-driven **Livelihood Officer – Mobilization** to lead outreach and onboarding activities across 4–5 clusters. The role involves mobilizing 750 youth and adults, guiding them through digital engagement platforms, conducting need assessments, and supporting their journey into meaningful work or further training.

- Lead mobilisation drives with support from Community Resource Persons (CRPs)
- Develop outreach plans and enrol eligible youth and adults on the digital platform
- Facilitate orientation and end-to-end digital onboarding
- Conduct household-level need assessments and career counselling
- Help youth identify career pathways and transition into jobs or skilling programs
- Engage and retain youth and adults throughout their journey
- Identify risks for dropouts and ensure continued participation
- Coordinate with programme teams at district and regional levels
- Maintain accurate records and contribute to program reporting
- Act as a role model in all interactions with programme participants
- Minimum 12th Pass; Bachelor's degree preferred
- At least 2 years of experience working with youth or disadvantaged communities
- Familiarity with career counselling, need assessments, and vocational pathways
- Basic computer skills (MS Office, online navigation)
- Experience engaging with community stakeholders, families, and local institutions

How to Apply

Interested candidates may apply by sharing their updated CV with the subject line to **shaik.adam@magicbusindia.org**